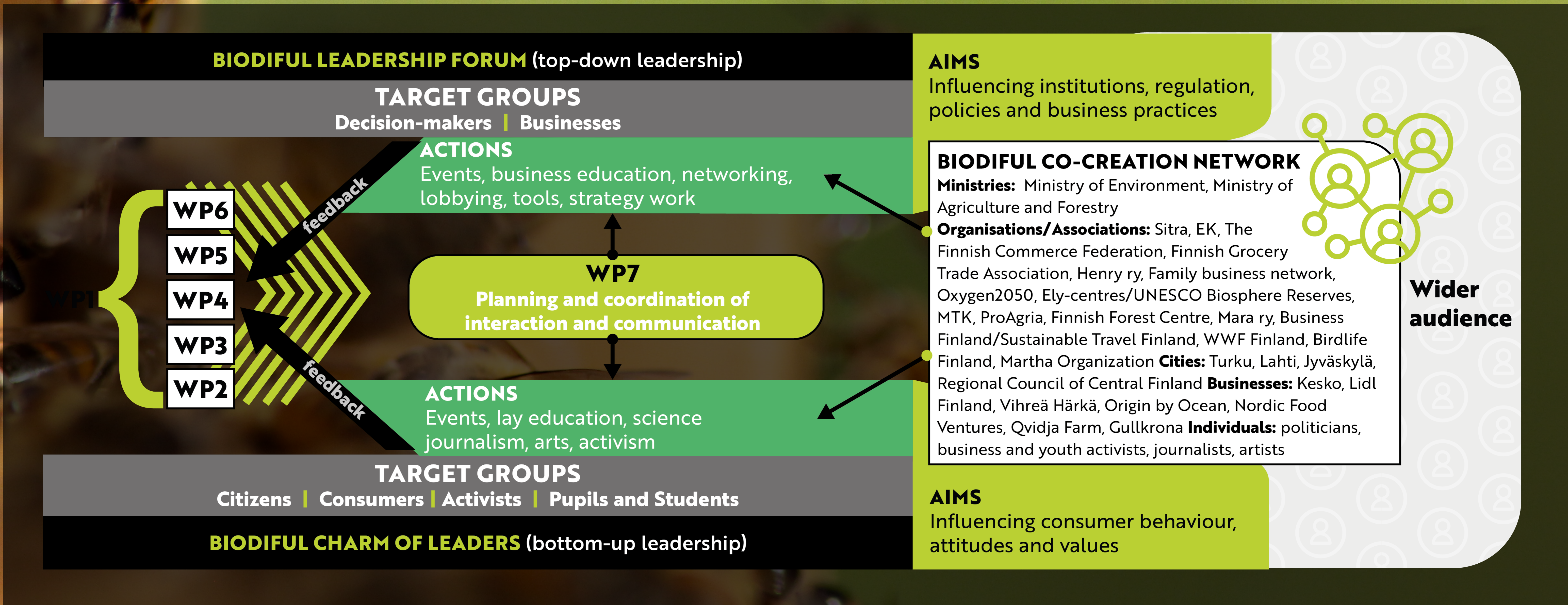


INTERACTION AND COMMUNICATIONS

Milla Unkila, Maria Pecoraro, Hanna Oksanen, Mia Salo, Juulia Möksy, Mia Rönkä
Work Package 7



biodiful.fi

Interaction strategy

In BIODIFUL, we view leadership in two ways: via top-down formal leadership and bottom-up activist leadership.

While the overarching aim of our communications and interaction is to enable a biodiversity respectful world, this is addressed via different means depending on the leadership audience.

Our communications team works in close collaboration with all our researchers to deliver the right messages to the right people.

Join us

Our website acts as our hub for information sharing. We warmly recommend following our bimonthly blog and our quarterly newsletter via biodiful.fi



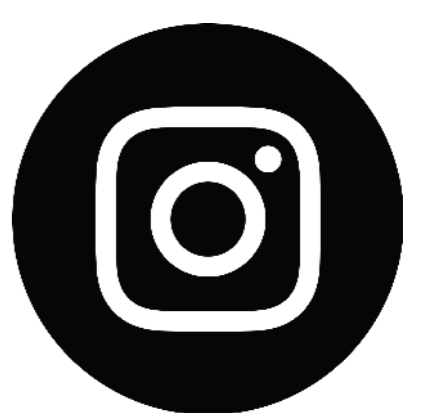
@SBiodiful



@Biodiful-biodiversity-respectful-leadership



@BiodifulSTN



@BiodifulSTN

BIODIFUL Roundtable

BIODIFUL Round table: online discussion bringing together business people, researchers and political decision-makers

20.1. What is biodiversity? (Recording available)

4.5. Biodiversity and regulation

22.9. Measuring biodiversity impacts

1.12. Biodiversity and supply chain



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